Partnering with **Caledon Ski Club Men's Day**

Geographically: our event participants are from a 50km radious of the Club, aged 25-55 and within the upper income bracket. Many are members of other GTA private clubs.

Community: we support local charities by raising money and awareness, for example: Headwaters Health Centre, Wellspring Bethell Hospice, Track 3, and Jack Ride for Mental Health.

How to Participate

- breakfast, lunch, or Apres Partnership
- On-hill activity, gift, or beverage partnerships
- awareness to an affluent group which mirror your target market

Contact Us:

Sue Hoch:
416-564-6431
sdhoch@caledonskiclub.on.ca
17858 Mississauga Road, Caledon, ON

Benefits:

Day of Emcee Recognition
Listing and logo on posters, TV and Website
Marketing Campaign – emails and Social Media
Digital Screens at Event

CALEDON SKI CLUB PARTNERSHIPS 2026/2027

Pricing Plans Men's Day

Put your brand in front of an engaged audience with real visibility and connections.

Bronze

Smart entry package for brands ready to get noticed fast.

$500 /event

Includes:

- Brand logo placement
- 1 social post
- Website supporter listing
- Event appreciation mention

Silver

A stronger package built for awareness and interaction growth.

$1,000 /event

Includes:

- Priority logo placement
- 2 social posts & emails
- Website Event Page
- 2 non-event guest passes
- Digital Screen & TV
- Event appreciation mention

Gold

Top-tier exposure for brands that want to lead the spotlight.

$2,500 /event

Includes:

- Prime logo placement
- 3 social posts & emails
- Website Event Page
- 4 non-event guest passes
- Digital Screen & TV's
- Event appreciation mention

Let's build an unforgettable event presence together.

CALEDON SKI · CLUB